



BET YOUR BEANS

Make Betting Personal

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A Letter From The Founder

Matthew Cambell

To All Investors, Users, Friends, and Rivals

Thanks for taking the time to check out Bet Your Beans. I'm very excited to be watching this platform come to fruition, using a lot of blood, sweat, tears, and a large personal investment. As a film maker, I've never been shy to invest into something I believe in, and that risk has always been rewarded. BYB is no different. I've watched the ebb and flow of the BSC space exist for too long as nothing more than a Wild West playground full of nefarious actors taking advantage of eager investors. The few brave developers and creators that dare to attempt something new fight an uphill battle against projects with nothing more than spoken hype and enough marketing strings focused only on FOMO. Bet Your Beans is my attempt at creating something unique, memorable, and fun in this battlefield of a space we call crypto.

Come and journey with us as we take the first steps with Bet Your Beans V1. It's been a lot of work over the past year. We're not just developing the first REAL p2p betting contract, we're developing an experience and social environment that over time will build friendships, create rivals, and encourage you to be: if not the best, at least better than your friends.

Version 1 is just the beginning. We have a long road on our journey ahead of us, but every iteration of Bet Your Beans will continue to push the envelope of social betting as we add additional features such as sports tracking, betting odds, a social friend/DM system, group bet creator profit sharing, and a whole lot more we would love to share.

We might be a small startup company, but we are damn proud of what we are creating with Bet Your Beans. We fully encourage you to read the whitepaper below, and if you have any questions at all, please don't hesitate to contact me personally or any of our team in our TG or via DMs.

Cheers,

Matt - CEO Dude and Founder

You see the article I tagged you in??? I told you ETH would hit an all time high this month!

That "article" doesn't mean anything, plus the end of the month is in 10 days, there is no chance at all for ETH to pass it's ATH...

Alright I'm sick of this back and forth, ETH hits an all time high by 11:59PM UTC on the 31st of this month. If you're so certain then take me up on it app.betyourbeans.com/28rb5g4

Introduction

The colossal industries of crypto, entertainment, media, and gaming are currently experiencing an exponential growth trajectory that is expected to continue in the coming years. At Bet Your Beans, we not only plan to expand with these industries but to become a leader in each of them. With strategic marketing plans that target overlapping demographics, innovative functionalities, and a dedicated team of industry professionals, Bet Your Beans is poised to establish itself as a tour-de-force in both real-world and crypto-built technologies.

At launch, Bet Your Beans will allow users to create custom bets and put their money down on literally anything, partying up with someone to take on their bet. Betting opportunities are limitless and endlessly available as long as both parties accept the terms and lock their wagers. Bet Your Beans is opening up a new space for creative and exciting betting options. With built-in chat functionality, Bet Your Beans will also be GameFi-ing the betting space, bringing in leaderboards, avatars, unlockables, rewards, and friends/rivals lists, all of which will encourage repeat players. Users will look to unlock that custom title plate for bragging rights, or want to increase their win % against their friends/rivals. Bet Your Beans will become the first betting application with a strong focus on the social aspects of betting, creating a lively and electric space for users

to come together and prove their points.

However custom bets are just the beginning, Bet Your Beans also addresses the issue of limited trading options for cryptocurrencies and offers users a brand new way to profit from the volatility of different currency pairs. Our unique gamified betting system allows users to earn passive income while strategically betting on the trends and price movements of all currency pairs that are trading. By utilising the Binance Smart Chain, users can sync their wallets, open up a bet or wager on price movements, and when another user decides to bet against the initial assertion, they agree to the terms and accept the wagers. When the price crosses the primary variable set by the users, the bet is completed, and the winner collects their spoils.

Bet Your Beans is dedicated to creating a fun and social space for betting that can be used by anyone, from buddies at the bar to friends on opposite sides of the globe. By connecting friends and rivals from all walks of life, Bet Your Beans provides a platform for users to come together, to make things more interesting.



I can NOT believe they're still going through with this... You were right >:(Ok hear me out let's double the stakes, I say they break it off before Christmas!!

I'm tellin ya, I don't get it either but somehow they just make it work. If you wanna lose some more money I'm happy to bet on Looove <3<3
:*:*:* app.betyourbeans.com/9328fh2be

Problems

Traditional online betting platforms have been plagued with complaints and issues for years, making it difficult for users to trust and feel comfortable with these platforms. One of the most common complaints is the lack of transparency and trust in current online gaming options. Users often feel that the odds are rigged against them, and they are not given a fair chance to win. This lack of trust makes it challenging for users to find the right betting opportunities and can lead to a decrease in users over time.

Another issue with online betting platforms is the limited variances in oddsets and confidences set by bookmakers. This lack of variety and transparency makes it difficult for users to find the right betting opportunities.

Additionally, users are often limited in their betting options, which further limits the betting pool. The lack of diversity in betting options can lead to a decline in users and an increase in the dissatisfaction of existing users.

Difficult withdrawal processes from current betting applications is another issue that many users face. Users often have to wait several days or even weeks to withdraw their winnings from these platforms, which can be frustrating and inconvenient. Additionally, the lack of social atmosphere and community on these platforms can lead to a less enjoyable and less profitable betting experience. Users need a more user-friendly and socially engaging environment for them to have an enjoyable and profitable betting experience.

Platform Comparison	Bet Your Beans	Standard Online	Crypto Online
Winnings Paid Instantly	✓	✗	✓
Bet In Crypto	✓	✗	✓
Zero House Edge/Vig	✓	✗	✗
Social Media Elements	✓	✗	✗
User Sets Odds	✓	✗	✗
Gig Economy	✓	✗	✗
Passive Income	✓	✗	✗
Gamification	✓	✗	✗
Open Documentation	✓	✗	✗
WEB3	✓	✗	✗

Problems

In contrast the cryptocurrency industry has grown exponentially in recent years, but it still faces a variety of challenges of its own. One significant challenge is the limited options for trading crypto-movements especially in a leveraged manner. Only being able to long or short a currency pair places a ceiling on the potential upside profit based on the movement of the price. Additionally, not all currencies can be shorted, which makes it impossible to profit off many projects that are plummeting. This limitation is compounded by the fact that if a currency is not listed on an exchange, there is no way to make a profit in a short position.

Another limitation of the current cryptocurrency trading and prediction models is that thresholds can only be set with stop losses and only on certain pairs. This makes it difficult to monitor the charts constantly and potentially miss the tops or the bottoms if not otherwise alerted.

Furthermore, the only way to multiply earnings on investments is through leverage accounts, which are becoming more and more heavily restricted, and if not well monitored can lead to account liquidation on a quick price fluctuation.

The limited use of cryptocurrency in the entertainment space is another challenge that needs to be addressed. Many entertainment options that use cryptocurrency have unnatural and

confusing layouts that deter users from using alternative currency options. This can be a significant barrier to the adoption of cryptocurrency in the mainstream entertainment industry.

Finally, and most pertinent is that there is no ability to create open bets for anyone in the world to challenge, which limits the competitor pool. This lack of diversity in competition is a major challenge for users who want to find exciting and competitive betting opportunities. With a limited competitor pool, users are often stuck betting against the same bookmakers, leading to a less exciting and less profitable betting experience.



3 more cigarettes the over hits!

Solutions

Bet Your Beans is a revolutionary social betting platform that will address numerous issues faced by industries involved in crypto investments and traditional betting. Our smart contract powered platform will allow users to place wagers on the movements of cryptocurrencies in either direction with unlimited potential for profit, as long as there is someone willing to accept the wager. Our custom-developed oracle will track the movements of a multitude of different cryptocurrencies, providing users with a wider range of investment opportunities, while ensuring they can put their money where their mouth is when predicting the rise or fall of new projects.

Our platform's easy-to-use layout will enable anyone, regardless of their experience in betting or crypto, to participate in social betting. With our smart contracts, users can bet on absolutely anything that two users agree to, with the bets being locked until the outcome is confirmed. Third-party arbitration will also be available to provide another opportunity to profit from our platform.

After a wager is completed, the winnings will be immediately available for claim by the winner ensuring a near instantaneous withdrawal process. Our platform also offers various opportunities for staking and gamification rewards to keep key demographics not only engaged but excited.

Bet Your Beans is built on a social and community-focused platform that emphasizes bar banter and bragging. Betting is commonly used as a celebratory activity performed all around the world. Our platform will provide chat functionality, the ability to add friends and rivals, leaderboards, avatars, group bets, and interest-based communication boards. Our goal is to create an electric atmosphere that allows users to relish in their victories and share the glory with their community. Our functionalities will constantly evolve and adapt to the needs and desires of our users, providing a social betting experience that is completely unique, exciting, and innovative.

Overall, Bet Your Beans will provide a one-of-a-kind social betting experience that addresses many issues faced by traditional betting platforms. Our application's innovative technology, combined with a community-focused approach, will provide users with a safe, secure, and engaging environment for betting without limitations, we provide what other's promise.



5 MY BETS 0 BETSLIP

RUGBY - WASPS V. ORANGUTANS - 27/08/2023

Parameters: First points will be scored by the Orangutans
Bet Made: 27/08/2023
Challenger: Mahomies4Lyfe

RUGBY - WASPS V. ORANGUTANS - 27/08/2023

Parameters: At least one Red Card.
Bet Made: 27/08/2023
Challenger: Mahomies4Lyfe

RUGBY - WASPS V. ORANGUTANS - 27/08/2023

Parameters: Man of The Match will be a forward.
Bet Made: 25/08/2023
Challenger: Dungeons&Dragqueens

RUGBY - WASPS V. ORANGUTANS - 27/08/2023

Parameters: Man of The Match will be a forward.
Bet Made: 25/08/2023
Challenger: Dungeons&DragQueens

The Bachelor in Paradise - 23/08/2023

Parameters: First Sand will be Allie from S27
Bet Made: 10/03/2023
Challenger: BachelorFan1978

Product

OVERVIEW

Bet Your Beans MVP is a Web3 DApp, that factory deploys contracts between various betting parties, that they own in a unique one a kind GameFi experience.

BYB offers a unique and secure social betting experience through an efficient WEB3 dApp. When first opening the application, users are prompted to link their cryptocurrency wallet to their username and create a personalized profile. This feature enables users to customize their experience, and then begin making wagers.

The application is divided into different sections based on user intent. Users seeking to accept an open bet can view the open bets lobby to select and accept wagers that align with their preferences. Additionally, users can create custom public or private bets. Open bets will be sent to the open bets lobby and private bets will generate unique URLs or QR codes to challenge friends or rivals one on one.

Once a user has selected or received an invite to a bet, they enter the bet's lobby, which includes a built-in chat feature for users to finalize terms and engage in some friendly banter. The unique aspects of BYB's betting DApp, with game-fi, social interactions, personal accounts, and unlockable rewards, allows BYB to be a serious contender and innovator in the crypto space.

Bet Your Beans is built on a social and community-focused platform that emphasizes banter and bragging. Betting is commonly used as a celebratory activity performed all around the world. Our platform will provide chat functionality, the ability to add friends and rivals, leaderboards, avatars, group bets, and interest-based communication boards. Our goal is to create an electric atmosphere that allows users to relish in their victories and share the glory with their community. Our functionalities will constantly evolve and adapt to the needs and desires of our users, providing a social betting experience that is completely unique, exciting, and innovative.

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BET VALIDATION

Bet Your Beans has a unique validation system in which the two users betting can choose to validate the bet themselves, or they can employ a third party validator to act as an arbiter. These arbiters will have the final say on a bet and can participate for free or charge a small fee depending

Product

on the effort required to validate. This third party validation system allows users another way to generate some additional income while engaging with the dApp.

This form of validation allows for ultimate freedom while wagering allows users to bet on everything and anything they desire. So long as someone wants to lay the bet.

Bet Your Beans will also be creating custom oracles and APIs that track the price movements of the top ten most popular cryptocurrencies along with any partner currencies that may be interested in being featured on our platform.

We will also be implementing a group bet validation system with a sole validator that allows influencers to host watchalongs and act as an arbitrator of large group bets on behalf of their fans and communities.

Another unique form of validation involves progeny bets in which a group bet is formed off the deployment of a parent bet. This allows communities to bet along with their favourite influencers and bettors that are in their own private match. The winner is decided by the outcome of the parent bet.

GameFi

At its core, Bet Your Beans is a social betting platform that offers users a range of competitive opportunities.

The platform incorporates several GameFi elements, including but not limited to leaderboards, custom avatars, name plates, and friends/rivals lists, to provide a comprehensive user experience.

Users can track their win/loss percentiles and compare them to those of their friends, rivals, teams, or tagged interests. A user's Beanscore is updated by all actions and engagement with the platform, allowing other users to see if they're a humble winner or a sore loser. This score is generated by the minting of soulbound tokens that users are unable to manipulate.

Users can also unlock rare bonuses, and items based on their records. Bet Your Beans caters to a diverse range of interests, from sports enthusiasts looking to showcase their betting skills on the Bengals, to entertainment aficionados eager to demonstrate their prowess in predicting The Bachelor.

Smart Contract Deployer

The cornerstone of Bet Your Beans' security, efficiency, and scalability is its extensive and unique backend development strategy. Acting as a factory contract deployer, Bet Your Beans creates custom and unique smart contracts for every bet generated. By doing so, the bets are owned and held by the creator, ensuring maximum security of funds.

Product

With this approach, Bet Your Beans never holds any user's funds or currency, allowing for almost instantaneous validation, winning bet claims, and bet deployment. Furthermore, this strategy enables near limitless scalability, while maintaining high speeds and eliminating bottlenecks.

As a result, users can make micro-bets in real-time on any event with confidence, knowing that application speeds will not hinder their profits. Having partnered with a team of professional smart contract engineers we have developed a safe, secure, and efficient dApp that will provide an environment users can trust.

Anonymity

At our company, we believe in maintaining both transparency and privacy for our users. Our team is fully doxxed, and we are open and transparent about our identities and roles in the company. However, we also recognize the importance of privacy for users in the blockchain ecosystem, which is why we offer our users the option to customize their wallet-linked profiles to their desired level of detail. Additionally, our game-fi features, such as leaderboards and win tracking, can be easily turned off by users who opt out of the program. Privacy and anonymity are key features of blockchain technology, and they are essential in ensuring the security and trust of cryptocurrency transactions. In a

decentralized and transparent digital ecosystem, privacy and autonomy are critical components that promote user confidence and trust. As a company, we believe in promoting these values, while maintaining our commitment to transparency and openness with our users and investors.

**OVER/UNDER 20 Minutes
until he admits we're lost.**



TOKENOMICS

Ecosystem

Bet Your Beans has developed a robust token ecosystem to ensure that our investors' contributions scale and grow with the success and adoption of our platform.

We have provided a couple different investment opportunities allowing investors the ability to trade the more liquid token or purchase ground floor access with our stakeable Token Pegged NFTs.

Our custom staking application is fully developed and ready for day one volume.

The NFTs all have an associated value of tokens at varying rates above launch value based on the tier of NFT minted. These NFTs don't have any liquid tokens attached to them which means initial investors cannot dump the chart however their NFTs value grows in tandem with the token's upward movement.

Trading taxes will be set to 12% on all buys and sells of the BYB token. 4% for development, 4% for liquidity, and 4% to sustain the staking pool.

Betting Fees will be 5% per bet, taken off the finalized bet, not added on top of the bet. 2.5% is used to sustain the staking pool, 2.5 is used for development.

Sustaining our custom built staking application from different sources allows us to ensure a

more stable and predictable APY for our investors and those who decide to stake their tokens and NFT's.

Tokenomics

Total Token Supply:

1,000,000,000

3% Team (Locked And Staked)

10% Cex, Rewards, Community , Giveaways ETC.

Our Founders NFT's have dictated our initial token price at \$0.00089675 or 363,520 BYB Tokens per BNB. This was calculated when BNB was at \$326 USD and is subject to change based on the value of BNB. After our pre-sale, prior to launch there will be an initial burn which is dependant on the amount of capital raised. All official numbers will be announced before the launch of the token. Our initial burn is strictly to create a stable liquidity to marketcap ratio for all investors.

Referral Program

In order to accelerate onboarding and initial adoption while providing an alternative way for users to earn passive income, Bet Your Beans will be employing a robust referral system. This involves a multi-faceted, multi currency rewards program designed to credit users that help bring their friends onto the platform. Including NFT's, Advantages, Perks, and Airdrops, it pays to play with your friends.



Will the winner beat Tahoe's current record of 65 wings?

Market

In 2022, the global online gambling market was valued at an impressive 81 Billion USD, and it is projected to continue growing at a compound annual growth rate of 9.7% over the next decade, reaching 125 Billion USD in 2027. The Canadian market is the fastest growing, and as more countries gain easier access to mobile phones and the internet, the accessibility of these activities will only increase across the globe. Bet Your Beans recognizes this market potential, and also considers the growth and size of the cryptocurrency space. A dynamic industry with projections to grow exponentially over the next decade with new adoption, and technological growth. The blockchain gaming market is projected to grow at a staggering 70.30% CAGR.

Our primary demographic will be men between the ages of 22-35 who are currently engaged in both the online gambling and cryptocurrency markets. It is worth noting that this demographic is less engaged in traditional casino-style gaming or online gaming created by traditional standards, preferring interactive and skill-based activities. Bet Your Beans aims to fill this gap in the market by offering a unique and engaging platform for users. Finally, as social media continues to evolve and grow, many individuals in our target demographic are finding traditional forms of social media to be isolating rather than fulfilling. We believe that Bet Your Beans can offer an exciting new alternative that combines the best elements of online gaming and social media.



3 MY BETS **0 BETSLIP**

DOMINOS - JOANNE, RAUL, CATARINA 02/05/2023
Parameters: Joanne won't stop playing until she wins a round
Bet Made: 02/04/2023
Challenger: MiguelEstranza01

DOMINOS - JOANNE, RAUL, CATARINA 02/05/2023
Parameters: The final champion wins OVER 9 rounds
Bet Made: 02/04/2023
Challenger: MiguelEstranza01

DOMINOS - JOANNE, RAUL, CATARINA 02/05/2023
Parameters: Catarina wins the most money in side bets.
Bet Made: 02/04/2023
Challenger: MiguelEstranza01

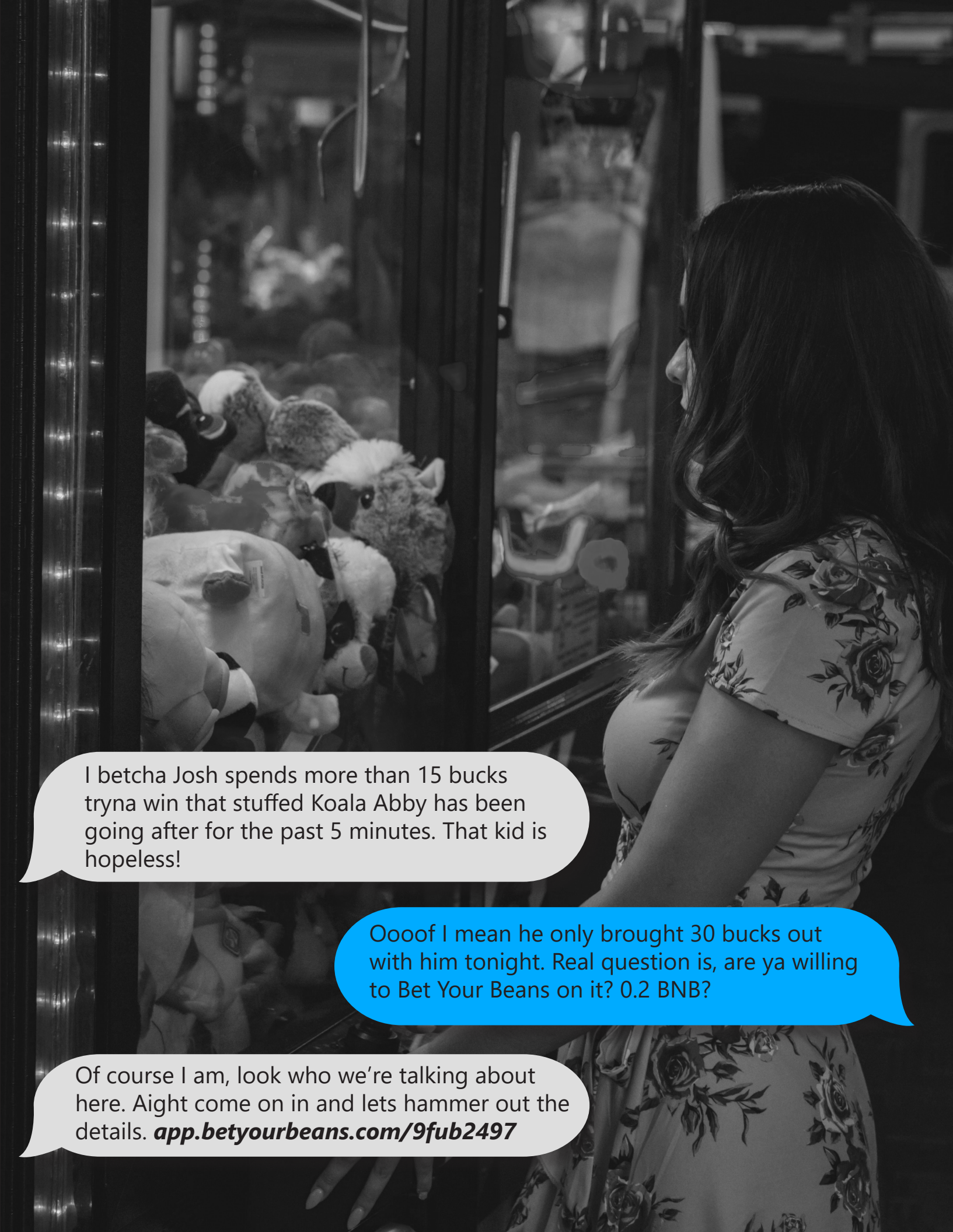
Competition

Bet Your Beans is poised to face a two-pronged challenge from our competitors, but we possess a key advantage due to the unique nature of our application. The first major competition comes from the already well established and entrenched entertainment companies, which boast extensive experience in the industry, significant financial resources, and well-established corporate and technological infrastructure. These companies have also been acquiring smaller-scale applications to expand their holdings. While these companies rely on traditional methods and have modelled their online presence after brick and mortar casinos, their weaknesses become apparent when competing with Bet Your Beans.

As a startup, Bet Your Beans does not intend to compete with these companies on their own terms. Our initial target demographic has shown a preference for our style of application over traditional forms of online wagering, and does not have any strong ties to these companies. While our lack of infrastructure may initially appear to be a hindrance, our development approach utilizing smart contracts and WEB3 technology provides us with a faster and more efficient engine than our competitors. If they were to disrupt their established infrastructure it would cause significant user issues and extensive costly downtime. We aim to carve out our own space in the market, with our unique utility

while these companies continue to operate on our periphery.

Our other competitors are crypto developers attempting to replicate what we have created as well as alternative projects damaging credibility with inferior products. Our core team, development team, and advisors possess a shared passion and vision for the product, prioritizing growth and development of an exceptional product. With diverse backgrounds, our team provides unique insights into media, marketing, development, and project management necessary for success. While other developers may attempt to replicate our concept, they will be unable to achieve the full scope of our vision in these sectors.

A black and white photograph of a woman with long dark hair, wearing a floral-patterned top, looking into a glass display case filled with various stuffed animals. The background is slightly blurred, showing other people in the store.

I betcha Josh spends more than 15 bucks tryna win that stuffed Koala Abby has been going after for the past 5 minutes. That kid is hopeless!

Oooof I mean he only brought 30 bucks out with him tonight. Real question is, are ya willing to Bet Your Beans on it? 0.2 BNB?

Of course I am, look who we're talking about here. Aight come on in and lets hammer out the details. app.betyourbeans.com/9fub2497

Marketing

Bet Your Beans has been working diligently for several months to establish a robust brand identity while still maintaining a dynamic and responsive marketing plan. Our initial target demographic is men between the ages of 22 and 35, as they represent a significant overlap between our two key markets, along with a formidable presence in both.

Our Unique Selling Proposition (USP) will emphasize the unique and innovative nature of our application, along with the solutions we offer to disenfranchised users of outdated platforms. As of February 2023, we have fully funded the development of Bet Your Beans V1, and our primary financial allocation has shifted to our marketing strategies and engagements.

Our advertising strategy is two-fold, targeting cryptocurrency traders and application users. To attract new investors on the trading side, we will continue to cultivate a strong, engaged community and establish partnerships with renowned names in the space. Regarding onboarding and product adoption, we will focus on providing a clear visual representation of our project and brand through digital media marketing.

We will create engaging viral content that leads to successful steady onboarding. Our marketing channels vary based on the content we will be providing. Using short-form video content on

popular media channels such as TikTok, Instagram reels, and YouTube shorts, we plan to offer shareable, light-hearted, and engaging videos that highlight the experience our app provides.

We also plan to utilize infographics, relevant news, athlete, and influencer partnerships to engage with users on other, more text-based platforms, such as Twitter, high-traffic blogs, and Telegram. Along with content, we intend to use a variety of other advertisement platforms such as Google AdSense and Facebook ads to target videos and members of our demographic.

We will continually monitor our metrics, engagement, and analytics to ensure we are spending our budget in the most effective and efficient way possible. Additionally, we will regularly engage with our community to receive feedback from them and conduct focus groups to evaluate the reactions to our advertising projects.

By remaining agile and responsive to changes in our target markets and continuously refining our marketing strategies, we will maximize our effectiveness and achieve our goals.

4 MY BETS

0 BETSLIP

TRAINING PROPS 08/06/2023

Parameters: John's post training pints are OVER 6

Bet Made: 08/06/2023

Challenger: HotspursOrDeath

TRAINING PROPS 08/06/2023

Parameters: Training lasts UNDER 75 minutes

Bet Made: 08/06/2023

Challenger: HotspursOrDeath

TRAINING PROPS 08/06/2023

Parameters: Coach tells us about his tryouts for Chelsea FC - YES

Bet Made: 08/06/2023

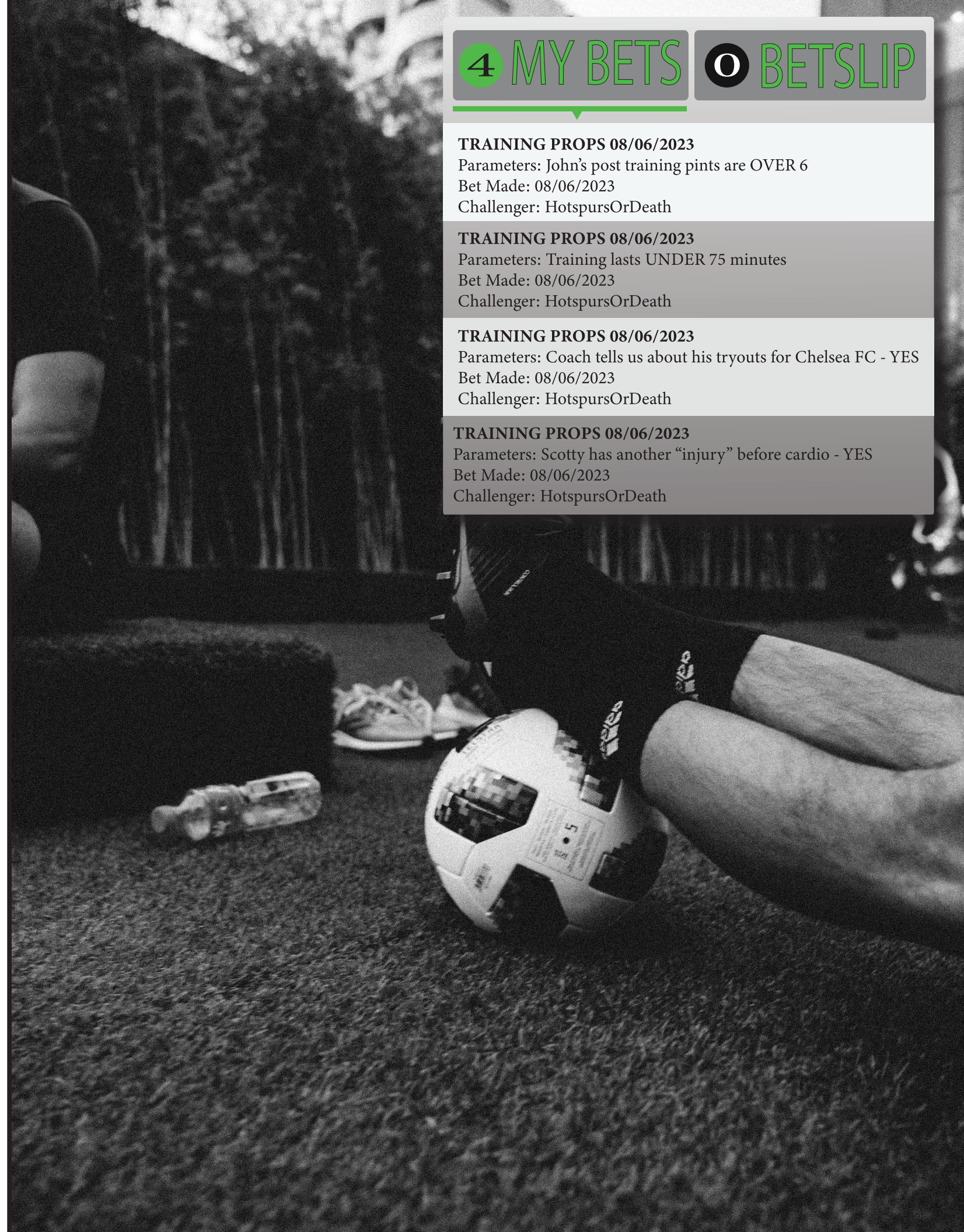
Challenger: HotspursOrDeath

TRAINING PROPS 08/06/2023

Parameters: Scotty has another "injury" before cardio - YES

Bet Made: 08/06/2023

Challenger: HotspursOrDeath



A.P.R.

Bet Your Beans is also launching an athlete partnership program for current and former athletes. Our program provides opportunities for athletes to become brand ambassadors and investors to grow their personal brand and generate passive income.

Athletes can choose to become a full social media content partner or opt for a purely financial investment. Our partner support staff works closely with athletes to tailor their partnership goals to their unique needs and preferences.

By partnering with Bet Your Beans, athletes can leverage our platform to expand their personal brand, grow their audience, and generate additional revenue streams. Our team is committed to working closely with our athletes to help them achieve their goals and maximize their potential.

Any Athlete, Manager, or Influencer that is interested in this program can reach out to:

partners@betyourbeans.com



**1,000 BYB
Says
Monique
Blames
Her
Score On
“Crooked
Lanes”.**

Roadmap



- **Testnet(team only) of basic contract deployment and functionality**
- **New website deployment!**
- **Whitepaper release**
- **Activate staking platform for founding investors to benefit from day one volume**
- **Start creating partnerships with influencers and brand ambassadors**

- **Begin V1 testnet with community**
- **Launch BYB Token on new launchpad (high quality only launchpad)**
- **Begin hiring campaign**
- **Launch V1 and begin user feedback analysis**
- **Begin V2/V3 Development: sports and crypto API trackers, group bets, sub-bets, auto-tail/auto-fade, and our secret functionality.**
- **Start custom avatar and social profile upgrade content creation**
- **Begin multi-media marketing campaign**
- **Token tracking on fundamental tracking sites CG, CMC, ETC**



- **Release V2 of Bet Your Beans with massive real world campaign**
- **Real world marketing of unique functionalities at various global events**
- **Release content hub with blogs, videos, and unique consumable content**
- **Rewards campaign for top competitors in wide array of categories**
- **Continue targeted marketing campaign along- with brand marketing to a wider demographic**
- **Begin V3 development: Rug-Or-Not bot, telegram bots, progeny bets, and continue secret functionality development**
- **Release our first quarterly report to token holders**
- **Begin work on fiat onramp**



Buddy, the horse gods have cursed me today, you watching this nonsense over at The Lions Mane Pub?

Nah Mate I'm actually at the track with Pauly and Nat, my luck's not much better! Damn do these Jockeys ever look smaller in person!!!

LOL, IKR they've gotta be under 4'10" I met one once and I swear he barely came up to my belt! I'm sick of horses anyways lemme set up some Jockey height lines, come on in and Bet Your Beans! app.betyourbeans.com/gb3i737f



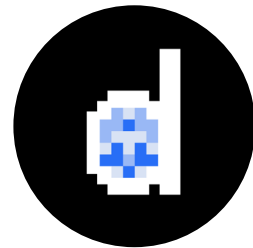
Matthew Campbell
(CEO/Founder)

Matthew Campbell is a former project manager of GrimaceCoin, and an experienced film professional who has worked on movies such as The Revenant, Warcraft, Star Trek: Beyond, and Godzilla. With years of management under his belt, he aims to push the space towards a place of honesty and transparency while building unique utilities that will push the blockchain space forward.



Sam Braun
(CBO)

With considerable experience in management and supervisory roles, along with board governance, web application development, cybersecurity auditing, and strategic market research Sam's excitement and passion for the growth of Bet Your Beans is immeasurable. Born and raised in beautiful British Columbia, if he isn't out fishing, skiing, or playing rugby, you'll likely find him at the local pub betting against the Dodgers.



dAppendable
(Main Contract Developer)

dAppendable labs, Canadian web3 software engineering company. Building unique decentralized technology with familiar code base. DAppendable creates secure, efficient, in a professional, reliable manner.



Jeremy Scott
(HR Manager)

Jeremy Scott completed his Bachelor's degree in Political Science and Philosophy at the University of Victoria and subsequently received a Graduate Certificate in Strategic Human Resources from Royal Roads University. Jeremy has over 12 years of leadership and human resource management experience working for both non-profits and in the public and private Sectors.



Carmen Crypto
(Partnership Strategist)

Web3 and Blockchain Advocate, Educator, and Speaker. Secretary of the Nevada Chapter of the Government Blockchain Association, Brand Ambassador to Military. Finance, and Communication officer of The Neuro Collective Project.



Is This You?
(Multiple Positions)

We are currently hiring for multiple positions at our company, if you think you would be a good addition to our team, have some ideas you want to share, or just want to help out feel free to reach out to us over TG or email:
partners@betyourbeans.com
matthew@betyourbeans.com
sam@betyourbeans.com

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